

ROARR! DINOSAUR ADVENTURE

PRESS RELEASE

FINAL

NORFOLK PARK INVITES DINO DADS TO GO FREE THIS FATHER'S DAY

NORFOLK's dinosaur adventure park [Roarr! Dinosaur Adventure](#) is offering every daddy-saurus across the land free admission this Father's Day on Sunday 16 June.

Every dad must be accompanied by one full-paying person or season ticket holder to be offered a free voucher, which can be downloaded from the website prior to their visit.

As well as the usual roarr-some activities happening across the 85-acre park, Dippy, the park's dinosaur mascot, will also be running a Facebook photo competition throughout the day. Children and their families are invited to share photos of their dads releasing their inner dinosaur on social media, to be in with the chance of winning a family ticket.

Adam Goymour, park manager at Roarr! Dinosaur Adventure said: "We're really looking forward to this annually celebrated event in the calendar here at Roarr! Dinosaur Adventure treating all daddy-sauruses in the region to something extra special and giving them the chance to experience a free day out.

"Roarr! Dinosaur Adventure is a family-owned business and I have really enjoyed working with my own dad for more than 15 years, so the whole team knows how important family time is."

On Father's Day, Roarr! will also be giving out vouchers for a free mug when dads spend over £5 in the T-Rex-cellent gift shop.

To access the free ticket, download the voucher from the [Roarr! Dinosaur Adventure website](#) before your visit and present it at the admissions gate on arrival. Tickets must be purchased at the gate as the offer is not available online.

For more information about the event, visit:

<https://www.roarrdinosauradventure.co.uk/events/fathers-day/>

Owned by the Goymour family since 2006, Roarr! Dinosaur Adventure, which rebranded in 2018, previously Dinosaur Adventure, attracts over 300,000 visitors a year.

To organise a visit to the park or for further information, please contact Anastasia Smith or Rosie Needham-Smith or Cartwright Communications on 0115 8532110 or anastasia@cartwrightcommunicationsco.uk.

Notes to editors

[Roarr! Dinosaur Adventure](#) is a family-owned adventure park in Lenwade, Norfolk.

The 85-acre park, which is open all year round except Christmas Day and Boxing Day, offers true family fun adventure of a Jurassic nature, including animatronic dinosaurs in natural

settings, Dippy's Splash Zone, Predator High Ropes, Secret Animal Garden and Dinomite – Norfolk's largest indoor play area.

Guests can also explore the Deer Safari, Dinosaur Trail, Lost World A-mazing Adventure, Pterodactyl Treehouse, Stone Age Road Race indoor race circuit and X-tinction fossil dig.

Plenty of ROARR-some food outlets are available, including the new Explorers steampunk themed restaurant. The park hosts a number of family friendly themed events throughout the year – with online booking advised for best prices.