

ROARR! DINOSAUR ADVENTURE
PRESS RELEASE
FINAL

MYTHICAL CREATURES SPREAD MAGIC ACROSS NORFOLK DINOSAUR PARK

IMAGINATION and creativity are in the air in Lenwade, Norfolk as 'Fantasy February' arrives at [Roarr! Dinosaur Adventure](#), with half-price entry from Monday 17 to Sunday 23 February.

Children under the age of 16 are invited to get creative with their costumes during February half term, as those arriving in fancy dress will receive 50% off the gate admission fee.

Children will begin their very own adventure by pledging allegiance to one of four teams - from fairies and mermaids, to trolls and dragons - as well as collecting a new map and a Dippy activity sheet.

New to Roarr! this year is the park's first bespoke dino wing mural, which will allow guests to transform into reptiles as soon as they start their journey through the 85 acres of woodland. The 3-metre mural will also give guests the perfect opportunity to share photos of their adventure with friends and family on social media.

The Secret Animal Garden will be home to a variety of 'Fantasy Crafts', including making mermaid magnets and dragon gliders, as well as storytelling by Witchettygrub the Woodland Friend, real-life snake and reptile encounters and the chance to share your adventures with the park's fun-loving mascot, Dippy.

Adam Goymour, company director at Roarr! Dinosaur Adventure said: "Fantasy February is set to be an adventurous and fun-filled day out for all the family – from the moment they arrive at the park, children will be encouraged to use their imagination, inspire their curiosity and embark on a real adventure as they unleash their inner creatures with one another.

"We are an all-weather attraction, with indoor and outdoor activities for children of all ages, including Dippy-Ville, our indoor play area and Norfolk's biggest ball pit, so it's perfect for February's rainy weather."

Predator High Ropes will be open during the February half term as well as the indoor play area Dinomite, as well as the Deer Safari. There will be a dinosaur trail around the park and along the way, children will be tasked with finding letters to spell out 'Troll' or 'Mermaid' in order to win a team badge.

To encourage the most magical costumes, the adventure park will also be hosting a Facebook photo competition throughout the week. To be in with a chance of winning a family ticket and Roarr-some hamper, children and parents can share their own photos on social media using a dedicated hashtag.

For more information on activity time slots and to book tickets to the event, visit the website: <https://www.roarrdinosauradventure.co.uk/events/>

To organise a visit to the park or for further information, please contact Anastasia Smith or Rosie Needham-Smith or Cartwright Communications on 0115 8532110 or anastasia@cartwrightcommunicationsco.uk.

Notes to editors

Roarr! Dinosaur Adventure is a family-owned adventure park in Lenwade, Norfolk.

The 85-acre park, which is open all year round except Christmas Day and Boxing Day, offers true family fun adventure of a Jurassic nature, including animatronic dinosaurs in natural settings, Dippy's Splash Zone, Predator High Ropes, Secret Animal Garden and Dinomite – Norfolk's largest indoor play area.

Guests can also explore the Deer Safari, Dinosaur Trail, Lost World A-mazing Adventure, Pterodactyl Treehouse, Stone Age Road Race indoor race circuit and X-tinction fossil dig. Plenty of ROARR-some food outlets are available, including the new Explorers steampunk themed restaurant. The park hosts a number of family friendly themed events throughout the year – with online booking advised for best prices.