

CITY FOOD LIBRARY PASS

Make the most of the Storybook City Food Trail!

Complete your library pass (found on the reverse of this leaflet) to be entered into the competition to **win an Assembly House Afternoon Tea for Two.**

How to enter

Visit any of the participating businesses on the map for a storybook-themed meal or drink, and collect a stamp. Once you have collected six stamps send a photo of your completed library pass to info@norwichbid.co.uk to be entered into the prize draw. **Entry closes at 1pm on Friday 7 April 2023** and the winner will be contacted via email by Friday 14 April 2023.

See cityfoodtrail.co.uk for full terms and conditions.



**WIN
AN ASSEMBLY
HOUSE
AFTERNOON
TEA FOR TWO****

Getting to Norwich

By Bus:

The bus is a good choice for groups and families, with group tickets often available. Another advantage is there's no concern about parking. And if you fancy a spontaneous drink or storybook themed cocktail - you can! Until 31 March, several Norfolk bus operators - including First Bus and KonectBus - have capped fares at £2 for a single journey.

Park & Ride:

Take a ride into the city with Norwich Park and Ride. Up to every 20 minutes from Norwich Airport, Thickthorn, Sprowston and Harford. No more lengthy queues or parking charges, hop on board and take the bus right into the heart of Norwich.

By Train:

Norwich's train station is just a short walk from the city centre (follow the Riverside Walk to stroll beside some of the city's most historic sites, starting from the beautiful Victorian train station itself). Regular local services are operated by Greater Anglia, and run to the Norfolk Broads, coast, and East Midlands.

By Car:

Several multi-storey and surface car parks are located within the city centre, including parking at Riverside, Castle Quarter, Chantry Place, The Forum and John Lewis.

SHARE your City Food Trail story with us!

#cityfoodtrail #cityofstories
#norwichBID #visitnorwich



» cityfoodtrail.co.uk

**CITY
FOOD
TRAIL**

Norwich
Business
Improvement
District

Norwich
The City of Stories

Enjoy the next chapter of Norwich's page-turner of a food trail at 44 restaurants and venues!

**CITY
FOOD
TRAIL**



The Cuppie Hut

1 - 31 March 2023

» cityfoodtrail.co.uk

**STORY
BOOK
EDITION**

CITY FOOD TRAIL

STORY BOOK EDITION



1 March – 31 March 2023

Don't leave a page unturned as you explore Norwich's fantastic literary and culinary offering as part of the Storybook City Food Trail.

Sample creative themed dishes, take advantage of special offers, and collect stamps on your library pass to be in with a chance of winning an exclusive City Food Trail prize!

Celebrating World Book Day on the 2 March, the City Food Trail offers something for everyone, whether you're looking for family-friendly dining or a late-night cocktail for two.

Look out for the 'City Food Trail' window lights across the city to spot participating venues or make sure you've got your trusty map with you!

Find out what's available at each venue at

» cityfoodtrail.co.uk



Norwich
The City of Stories



The story so far

The literary heritage of Norwich is a story in itself, with chapters spanning the centuries and exciting plot twists! Named England's first UNESCO City of Literature and affectionately known as the City of Stories, a visit to Norwich is a homecoming for writers and readers alike.

1395
Norwich's literary story began in 1395 when Julian of Norwich became the first woman to write a book in English. She famously wrote; 'All shall be well, and all shall be well, and all manner of thing shall be well.'

1608
Flicking forward a few centuries, Norwich proudly opened the first English civic provincial library in 1608 and to this day, Norwich's Millennium Library is one of the busiest and best used in the country.

1701
Norwich is not only home to inspirational authors but also a wealth of publishing expertise. The Norwich Post, believed to be the earliest provincial newspaper, was printed at Red Well between 1701 and 1713, and in 1877 Anna Sewall's Black Beauty was published by Jarrold & Sons, becoming an immediate best seller.

2012
Present day Norwich has so much to offer for bookworms and wordsmiths. From the UEA's ground-breaking MA in Creative Writing to the National Centre for Writing. It's no wonder that in 2012 Norwich was recognised as the first English UNESCO City of Literature.



What do the next chapters of the City of Stories have in store? We'll have to wait and see!



BOOK BENCHES

COMING SOON



Concept drawing

Norwich will be home to eight new book benches made of metal, wood or stone, to be discovered around the city centre. Many local authors can be found engraved into the books on the benches, giving a permanent reminder of the city's rich literary heritage.

Norwich Puppet Theatre presents Mark Mander's

Sleeping Beauty

Saturday 18 & 25 March 2023

Enjoy a magical storytelling set in a tiny toy theatre in 18 minutes. A very special live show experience, performed to groups of up to 8 people.

Tickets are limited so book your **FREE** ticket quickly at puppettheatre.co.uk or call the Box Office 01603 629921

Sleeping Beauty



NORWICH PUPPET THEATRE

For a full list of Norwich's literary events
» visitnorwich.co.uk



Flying Saucers at Yalm

CITY FOOD TRAIL

STORY BOOK EDITION

44 locations to visit

See cityfoodtrail.co.uk for details of dishes and offers available.

- 1 The Red Lion Bishopgate
79 Bishopgate
- 2 The Last
70-76 St Georges Street
- 3 The Topsy Vegan
68-70 St. Benedicts Street
- 4 The Ten Bells
74-78 St. Benedicts Street
- 5 Maids Head Hotel
20 Tombland
- 6 Britons Arms
9 Elm Hill
- 7 Giggling Squid
24 Tombland
- 8 Mr Postles' Apothecary
2 Upper King Street
- 9 Copa Cubana
3 Upper King Street
- 10 Al Dente
25B St Giles Street
- 11 The Drawing Rooms
23 Pottergate
- 12 Grosvenor Fish Bar
28 Lower Goat Lane
- 13 Chef Ron's Kitchen
19 Lower Goat Lane
- 14 The Cuppie Hut
9 St. Giles Street
- 15 The Belgian Monk
7 Pottergate
- 16 Christophe's Crêpes
12A Pottergate
- 17 Brownies & Coffee
2 Guildhall Hill
- 18 Figbar
23 St. John Maddermarket
- 19 SALT
21 St. John Maddermarket
- 20 J.C. Pinto
1 St. John Maddermarket
- 21 The Vine Thai Cuisine
7 Dove Street



The Topsy Vegan



Eric's Pizza at Yalm



Christophe's Crêpes

- 22 Bullards
Lower Ground Floor, Jarrold
- 23 Whittard Of Chelsea
22 London Street
- 24 Logans
5 Swan Lane
- 25 Griffin Sweets
25 Bedford Street
- 26 The Wildman
29 Bedford Street
- 27 Saporita
3A St. Andrews Hill
- 28 Café Club
1A St. Andrew's Hill
- 29 Cinema City Norwich
St. Andrew's Street
- 30 TopsyJar
8 Redwell Street

- 31 Norwich Market
Sir Toby's Beers (Stalls 182-183)
- 32 The Bodega (Stall 175)
- 33 And Eat It (Stalls 51-64)

- 34 Harris & James
21 Haymarket
- 35 Marmalades
18-19 The Royal Arcade
- 36 Yalm Food Hall
22-24 The Royal Arcade
- 37 Bill's
2-10 Back Of The Inns
- 38 The Assembly House
Theatre Street

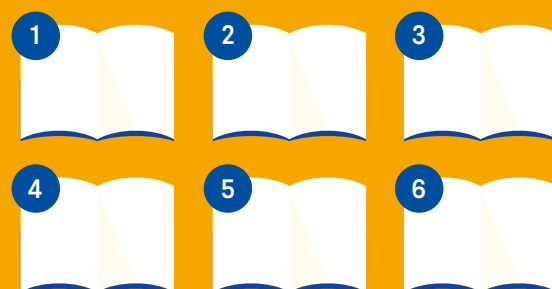


Saporita

- 39 The Yard Coffee
1A Pivotal House, Red Lion Street
- 40 Castle Social
Level 3, Castle Quarter
- 41 Delightful Desserts
Level 2, Castle Quarter
- 42 Café Club
41 King Street
- 43 Chi Street Food
Chantry Place
- 44 The Little Park Café
Thorpe Recreation Ground, Laundry Lane

CITY FOOD LIBRARY PASS

Collect SIX stamps from participating venues for your chance to win an Assembly House Afternoon Tea for Two**



See overleaf for details on how to enter.

**Terms and conditions apply. Limited to one stamp per transaction. Visit cityfoodtrail.co.uk to find out more.

- P Car parks
- Bus station
- Shopmobility
- Norwich University of the Arts
- PT Public toilets
- 'Changing Places' toilet ('RADAR' key disabled accessible)
- Norwich Market
- Taxi ranks
- Museums

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