



# VisitNorwich

The City of Stories

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PR and Marketing Manager



The river Wensum through Norwich



Elm Hill, Norwich



Dining in St Benedicts Street, Norwich Lanes



Norwich Market at Night





Norwich Cathedral

# NORWICH

100 miles north of London. Hire a car or take the train from London Liverpool Street directly with Greater Anglia (30 minute intervals). The train takes less than 2 hours. Norwich train station is in the centre of Norwich served by taxis.

Norwich Airport. Fly via Schiphol with KLM from over 400 destinations. The airport is 20 minutes from the centre of Norwich.

[www.greateranglia.co.uk](http://www.greateranglia.co.uk)

[www.norwichairport.co.uk](http://www.norwichairport.co.uk)





Norwich Castle Museum & Art Gallery



View of Norwich Cathedral from Mousehold Heath



Elm Hill, Norwich's most complete medieval street



Fye Bridge, Norwich Cathedral Quarter





# NORWICH

Norwich a capital city. Maverick, welcoming, with 1000 years of history. A rare blend of historic and contemporary architecture and attitude with over 1500 historical buildings, an enviable arts scene, outdoor activities, independent and high street stores, experiences and quality local food and drink.

The only city in the UK within a national park.

A UNESCO City of Literature.

Norwich Creative Quarter





The Sainsbury Centre for Visual Arts



Norwich Cathedral Quarter



Norwich Creative Quarter



Yalm (food hall,) The Royal Arcade



# NORWICH

One of the UK's most complete medieval cities, *but with a contemporary edge.*

A big hearted city with ancient city pubs, miles of riverside, urban and countryside walks. Over 150 green spaces and pocket parks.

Festivals, cultural events, big names. Performance. Live music and literary experiences. For every age.

Short journeys by car, rail or bus into the Broads National Park, and the coast.

The Sainsbury Centre for Visual Arts & Sculpture Park





Canoeing on the river Wensum



Relaxing in a park



Norwich Market



Saporita in The Norwich Lanes







# NORWICH

Experience Norwich.

Paddle board on the Wensum. Create handmade gin. Taste history with beer and cheese. Tour an award winning whisky distillery.

Eat on Norwich Market. Drink beer with locals, share stories. Dance in the streets. Hire a bike. Or take a cookery lesson. Eat traditional afternoon tea. Sip cocktails. Read books.

Trail urban art. Try fine dining and food halls. Tour medieval and modern buildings. Learn. Participate.





The Assembly House



Norwich's Creative Quarter



St George's Norwich City Centre



St Andrew's, Norwich City Centre



# New in 2023

All Norwich

# New permanent things to see

## *FLINT, Norwich Arts Centre (The Norwich Lanes)*

First art installation on the new Norfolk Way Art Trail EMBARGOED UNTIL 27 MARCH  
The Norfolk Way Art Trail is an exciting new art trail for the public spanning 250 miles across Norfolk with its first installation at Norwich Arts Centre in The Norwich Lanes. A dynamic new artwork,

FLINT is inspired by the rich history of Norwich's beautiful buildings, medieval streets, and vibrant culture. Located on the site of a medieval church, FLINT is a collection of mirrored totems around the grounds, their shapes inspired by the organic composition of the flint walls, which not only form the Church of St Swithin, but are an inescapable and indelible part of the history and landscape of Norfolk.

FLINT will illuminate the building of the Church of St Swithin after dark, however, through the clever use of mirrors, it will enhance the architectural features in the area, reflect the light, and allow the public to interact with the ever-changing effects during daylight hours.



# New permanent things to see

## *Norwich, the City of Stories Book Benches From April*

Inspired by Norwich's rich literary heritage from the 13th century to today, discover Norwich's eight new permanent sites featuring individually designed urban book benches for visitors and residents to sit back and enjoy.

Made from wood, metal or UK sandstone and in differing sizes from three 85 centimetre 'book seats' to the largest bench at 3 meters, each is a fantastic tribute to Norwich, the City of Stories, its UNESCO City of Literature status and a true mark of respect of Norwich's literary talent, past and present.

Take a pew to read a book, drink a coffee, eat an ice cream, chat with friends or sit and watch the world go by.



# Outstanding exhibitions, Norwich

## ***The Last Voyage of the Gloucester: Norfolk's Royal Shipwreck 1682***

*Norwich Castle Museum & Art Gallery*

*26 February – 10 September 2023, Free with museum entry from £7*

Coined 'Norfolk's Mary Rose', the Gloucester was carrying the future King of England and Scotland when it sank in May 1682.

On display for the first time are some of the fascinating objects recovered from the wrecksite. Most striking is the bell – that confirmed the ship's identity — which will be on show alongside beautifully preserved personal effects that tell stories of the passengers and crew, and of life on board the ship.

Learn about the finding of the Gloucester and about the ongoing historical, scientific, and archaeological research into the wreck and its importance.



# Outstanding exhibitions

## ***Empowering Art: Indigenous Creativity and Activism from North America's Northwest Coast*** **5\* *Guardian* review**

Sainsbury Centre for Visual Arts, Norwich

12 March – 30 July 2023

Tickets - 'Pay if and What You Can'

[www.sainsburycentre.ac.uk/](http://www.sainsburycentre.ac.uk/)

Empowering Art is a ground-breaking exhibition of rich but rarely seen artworks, bringing together exceptional contemporary and historical pieces from across the Northwest Coast of North America.

Developed in close consultation with Indigenous artists and community leaders from across the Northwest Coast, Empowering Art showcases the talent of their artistic and cultural creations on a scale unseen in the UK since the 1970's.



# Outstanding exhibitions, Norwich

## ***Julian Stair: Art, Death and the Afterlife***

*Sainsbury Centre for Visual Arts, Norwich*

*18 March - 17 September 2023, Tickets - 'Pay if and What You Can'*

*<https://www.sainsburycentre.ac.uk/>*

Leading ceramic artist, Julian Stair OBE, presents new works in Art, Death and the Afterlife. Created in response to the global pandemic, Stair offers commemoration and solace for those who have died and lost loved ones.

Around thirty new artworks by the artist, including monumental figural forms, will invite the viewer to meditate on the relationship between the clay vessel and the human body. They will be presented alongside objects from the Sainsbury Centre Collection, selected by the artist to communicate the universality of death as aesthetic inspiration and philosophical inquiry.





# Outstanding exhibitions, Norfolk

## ***Sean Scully at Houghton Hall – Smaller Than The Sky***

*Houghton Hall, West Norfolk, PE31 6TY*

*23 April - 29 October, £20 when booked online; £22 at the gate.*

*[www.houghtonhall.com](http://www.houghtonhall.com) (open on selected days of the week)*

This spring one of the world's most celebrated artists Sean Scully will take over the grounds and historic interiors of Houghton Hall for an exhibition that will showcase the full range of the artist's sculpture. New works include stacks made of sandstone, wood, glass and marble. The sculptures range from small maquettes to monumental open structures in steel, such as *Crate of Air*, and a new *Wall of Light* sculpture, constructed from locally sourced limestone.

The exhibition will also include a selection of paintings and works on paper made over the past few years but with key reference to works from earlier in Scully's career. *Smaller Than The Sky* is the latest edition of Houghton Hall's celebrated series of contemporary exhibitions that have featured James Turrell (2015), Richard Long (2017), Damien Hirst (2018), Henry Moore (2019), Anish Kapoor (2020), Tony Cragg (2021), and Chris Levine (2021).



# New Tours

## ***Magnificent Marble Hall tour (The Shoebox Experiences)***

Surrey House, Surrey Street, Norwich

Tours run every Friday (except bank hols) at 2.30pm

Tickets £15 per adult, £8 children 4-12 years, under 4's free.

## **Norwich Riverside Walk - guided tour with Paul Dickson Tours**

Meet outside the Maids Head Hotel, Tombland NR3 1LB

Selected dates

Tickets £11, includes tea/coffee at the Maids Head Hotel

## ***The Cathedral to Cathedral Walking Tour (Cheryl Cade Tours)***

Norwich, Starting on Tombland

Thursdays, 10 am & 1pm (2 hours)

Tickets £15pp



# News

# *Sainsbury Centre for Visual Arts*

***UEA, Norwich, NR4 7TJ , [www.sainsburycentre.ac.uk](http://www.sainsburycentre.ac.uk)  
NEW Tickets - 'Pay if and What You Can'***

The Sainsbury Centre is one of the most important public university art galleries in Britain. It was founded in 1973 at the University of East Anglia (UEA) with the support of one of the nation's great philanthropic families, Sir Robert and Lady Sainsbury. They donated their extraordinary art collection which includes works dating from prehistory to the late twentieth century from across the globe. A radical new building by Norman Foster was designed to house the collection and was his first public work.

The Sainsbury Centre holds one of the most impressive art collections outside of the national institutions. It includes a significant number of works by modern masters of European art such as Pablo Picasso, Edgar Degas, Alberto Giacometti, Henry Moore, Francis Bacon, Jacob Epstein, Jean Arp, Chaïm Soutine and Amedeo Modigliani. Alongside these permanent collections, it hosts a range of exhibitions in the largest suite of temporary exhibitions galleries in Eastern England.



# *Performance Art & 7-course dinner on an A380*

## ***Gastronomic***

***Thursday 18 May – Saturday 1 July 2023***

***curious directive Studio Theatre, St Simon and St Jude Church, 49 Elm Hill, Norwich.***

***[www.curiousdirective.com](http://www.curiousdirective.com)***

Pioneering and ambitious theatre-makers curious directive, bring Gastronomic, a revival production featuring a 7-course tasting menu set onboard an Airbus A380, to their Studio Theatre in Norwich this Summer.

Gastronomic casts its 43 audience members as passengers on-board an evening flight to London Heathrow. Three world-class chefs deliver a 7-course tasting menu and reveal the inner mechanics and processes of how the dishes are created in real-time. Gastronomic explores migration, memory and molecular gastronomy, making a case for the soft-power of food.



# *Norwich Summer Sessions*

***Sunday afternoons 30th July – 3rd September***  
***Free street entertainment in Norwich***

Celebrating its 10th anniversary of free entertainment in Norwich city centre with a new brand, experience Norwich Summer Sessions. Every Sunday afternoon from 30th July – 3rd September enjoy great acts, performance and music for all ages.



# Itineraries

All Norwich



**VisitNorwich**  
The City of Stories



**Norwich**  
Business  
Improvement  
District

# Day One

*Orientate yourself with Norwich's medieval street pattern with a walking tour such as Paul Dickson's Norwich – an Introduction (105 minutes). Finishing at Norwich Cathedral, cross Tombland and head up Elm Hill.*

Have a coffee at The Britons Arms (Elm Hill), take a look at the ancient architecture (Norwich's most complete medieval street). Have a wander around the river.

*Make your way into Norwich Lanes for independent shops and eateries. Head to Upper St Giles for shopping and coffee in one of Norwich's prettiest streets. Walk over to Country & Eastern (Bethel Street) with its South Asian (museum) collection (free). It's a vast Victorian skating rink (architectural gem) and wonderful shop.*

Stop for lunch in a city pub or visit Norwich Market which has been situated on its site for over 900 years and is today one of the most popular places for street food.

*Dinner: Gastronomic – a 7-course dinner and performance art theatre experience*





# Day Two

*Enjoy the delights of Norwich's secret garden Plantation Garden a 3-acre Victorian oasis (£2 entry) wonderful all through the year. In summer enjoy Sunday homemade afternoon teas and live music plus a cultural programme of evening entertainment.*

Visit the Gothic Cathedral of St John the Baptist next door (free).

*Take a bus from the cathedral (No 25) to the Sainsbury Centre of Visual Arts and Sculpture Park. A Norman Foster building, this gallery and museum with the WOW factor offers free entry and tours. See Picasso, Henry Moore, Degas, Bacon, and so much more. Explore over 300 acres of parkland and riverside walks. See *Empowering Art: Indigenous Creativity and Activism from North America's Northwest Coast* and *Julian Stair: Art, Death and the Afterlife*.*

Experience a sublime taster menu at Benedicts (fine dining), or vegan and vegetarian at Namaste Village. With traditional fish and chips with a twist at Grosvenor Fish Bar.



# Day Three

*Discover Norwich's independent side. Enjoy 5-floors of Jarrold, Norwich's only independent department store. As well as fashion, interiors, beauty, books and homewares it offers restaurants. A wine bar and deli with it's own Cheese Room. The food hall sells locally produced food and drink - it's a must visit destination for foodies .*

*Head to Norwich Castle Museum & Art Gallery to see **The Last Voyage of the Gloucester: Norfolk's Royal Shipwreck 1682.***

The Royal Arcade (Art Nouveau/Victorian architecture) houses small independent retailers and eateries including chocolates, macarons, jewellery, beauty, interiors and Yalm - Norwich's new 10,000 sq ft food hall with its 6 kitchens and bar proudly presenting local food and drink.

After dark take a walk over to Norwich Arts Centre to see new light installation FLINT. Stop for a drink or cocktails at Gyre & Gimble, Yalm, Norwich Playhouse or The Ribs of Beef.



# Day Four


*Discover 100's of acres of countryside and nature at Whitlingham Country Park just a 40 minute walk from the centre of Norwich. The gateway to the Broads National Park.*

Or hire a car and drive (1 hour) to North Norfolk to visit **Holkham Hall** where the Coke family has lived since the early 17th century. Tour the Hall, walk around the acres of country house grounds, or visit **Holkham Beach** which offers miles of wide sandy space. And visit **Houghton Hall** with its permanent contemporary art installations across its stunning gardens and exhibition **Sean Scully**.

*Tour the coast visiting Wells-next-the-sea, Cley, or Cromer a traditional Victorian seaside town for fish and chips, the pier and walking. The drive is through picturesque country roads and pretty villages.*

Or get further into The Broads National Park, hire a boat, eat and drink in a village pub, take a long walk. Visit antiques shops, and markets.





# Winter 2024 | 15 – 17 February

## Love Light Norwich festival

- A free 3-night light festival across Norwich including performance, light installations, projections, music and more.
- Attracting audiences of over over 20,000 this event takes place every two years.

## Watch Love Light Norwich 2022

<https://youtu.be/5uHEqo-8MXA>





# Summer 2024

## Norwich Castle Museum & Art Gallery

- After restoring its historical and architectural integrity - Norwich Castle Keep will reopen making it one of the most important and impressive secular buildings of its time in Europe.
- It will include a new British Museum Gallery of the Medieval Period to highlight the importance of Norwich within Britain and on the international stage (the first of its kind in the UK).
- It will give full physical access to the Keep for the very first time, including lift access to the roof, giving unparalleled views of Norwich including its unique and comprehensive medieval streetscape.



## Address book

- <https://www.assemblyhousenorwich.co.uk/>
- <https://www.maidsheadhotel.co.uk/>
- <https://www.barnham-broom.co.uk/> (outside Norwich)
- <https://www.norfolkmead.co.uk/> (The Broads)



## Address book

- [www.museums.norfolk.gov.uk/norwich-castle](http://www.museums.norfolk.gov.uk/norwich-castle)
- <https://countryandeastern.thesouthasiacollection.co.uk>
- <https://www.sainsburycentre.ac.uk/>
- <https://cathedral.org.uk/>
- <https://www.sjbcathedral.org.uk/>
- 



## Address book

- <https://www.pauldicksonontours.co.uk/>
- <https://theforumnorwich.co.uk/whats-on/norwich-guided-tours>
- <https://norwichtheatre.org/>
- <https://royalarcadenorwich.co.uk/>





## Address book

- <https://www.plantationgarden.co.uk/>
- [www.museums.norfolk.gov.uk/strangers-hall](http://www.museums.norfolk.gov.uk/strangers-hall)
- <https://www.museums.norfolk.gov.uk/museum-of-norwich>
- <https://www.visitnorwich.co.uk/service/marble-hall/>



## Address book

- [www.visitnorwich.co.uk/service/history-and-hostelries-walking-tour-of-norwich/](http://www.visitnorwich.co.uk/service/history-and-hostelries-walking-tour-of-norwich/)
- <https://city-sightseeing.com/en/98/norwich>
- [www.theshoebox.org.uk/the-shoebox-experiences/](http://www.theshoebox.org.uk/the-shoebox-experiences/)
- [www.ghostwalksnorwich.co.uk/](http://www.ghostwalksnorwich.co.uk/)



## Address book

- <https://restaurantbenedicts.com/>
- <https://www.yalm.co.uk/>
- <https://www.britonsarms.com/>
- <https://www.richardhughescookeryschool.co.uk/>
- <https://namasteindianorwich.com/>



## Address book

- [www.fshshop.com/](http://www.fshshop.com/)
- [www.bowlinghouse.co.uk/](http://www.bowlinghouse.co.uk/)
- <https://gyreandgimble.co.uk/>
- [www.englishwhisky.co.uk/](http://www.englishwhisky.co.uk/)
- <https://cherylcade.com/> (food & drink tours)



# Address book

- <https://nnfestival.org.uk/>
- [www.norwichbaroque.co.uk/](http://www.norwichbaroque.co.uk/)
- [norfolkheritageopendays.co.uk/](http://norfolkheritageopendays.co.uk/)
- [www.lovelightnorwich.co.uk/](http://www.lovelightnorwich.co.uk/) (every 2 years, next one 2024)



## Address book

- <https://www.whitlinghamcountrypark.com/>
- <https://www.norfolk.gov.uk/out-and-about-in-norfolk/norfolk-trails/long-distance-trails/marriotts-way/about-marriotts-way>
- <https://pensthorpe.com/> (natural park)



## Address book

- <https://www.cromerpier.co.uk/>
- <http://www.fieldingcottage.co.uk/>
- <https://www.holkham.co.uk/>
- <https://www.houghtonhall.com/>



## For further ideas

- [www.visitnorwich.co.uk](http://www.visitnorwich.co.uk)
- <https://www.visitnorwich.co.uk/city-of-stories/>
- <https://www.visitnorwich.co.uk/whats-on/>
- <https://www.youtube.com/channel/UCDWDLRF7vQXpc2HUiw1Elpw>

