

THE PLACE TO BE

Discover over 90 amazing shops, cafés, and restaurants in the heart of Norwich, with easy and convenient city centre parking.

Home to top brands like Apple, Frasers, Mango, Mowgli, Pandora, Urban Outfitters, Wingstop, and Zara.



Find out more at chantryplace.co.uk

2005 - 2025
THE PLACE TO BE

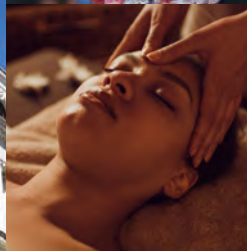



Chantry Place

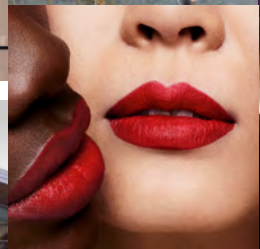



Jarrolds

jarrolds.co.uk



Awarded
UK's Best
Independent
Department
Store 2024
and 2025



At Jarrolds, we offer more than a shopping destination — we create unique experiences.

From seasonal pop-ups and freshly baked scones to indulgent beauty treatments and diverse events, every visit is special. It's not just about the products; it's about the moments, connections, and stories that unfold. Jarrolds is where quality meets meaningful experiences, making each visit unforgettable.



Norwich
The City of Stories

Map & Guide
FREE



Discover more at
visitnorwich.co.uk

Welcome to Norwich

Head to visitnorwich.co.uk for what's on, our City of Stories blog and more



Norwich Market (4D)

We're England's first UNESCO City of Literature, home to the National Centre for Writing and the first woman to be published in English—discover her story at The Julian Shrine. Here, you can browse a wealth of independent book shops, discover our unique book bench trail, visit the UK's American Library and follow in the footsteps of Margaret Atwood, Ian McEwan and Kazuo Ishiguro.

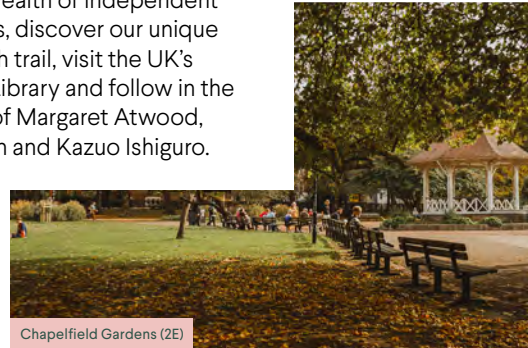
Norwich is a maverick city that's yours to explore. Whoever you are, whatever you're interested in. With over 900 years of rich history, natural beauty, literary heritage and more, everyone is welcome.

Soak up Norwich's creative spirit. It's whimsical, wild and like nowhere else. Mouthwatering eateries, one-of-a-kind stores and bustling venues line these storied streets. Join the city's diverse and collaborative community, if only for a short while.

Whether you're enjoying a cultural break, romantic getaway or catch up with friends, you've come to the right place. We're here to make you feel at home.



Royal Arcade (4E)



Chapelfield Gardens (2E)



The Plantation Garden (1D)



Paddington (6C)



Gonzo's Tea Room (5D)



Guildhall (3D)



Maids Head Hotel (5C)



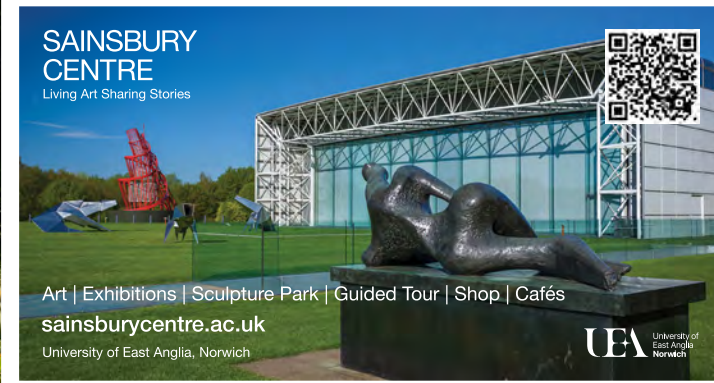
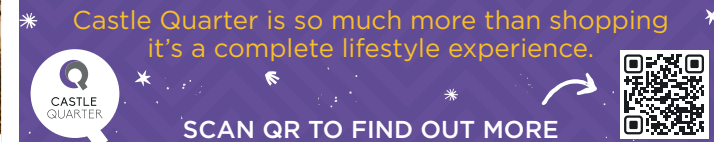
The Cathedral of
St John the Baptist
sjbcathedral.org.uk
NR2 2PA | 01603 624615

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Castle Quarter – Norwich's ultimate destination to

SHOP. DINE. WATCH. PLAY.

With five floors to explore, there's always a reason to visit! Whether it's drinks after work, a quick bite to eat, the latest blockbuster, a family day out or date night.



Art | Exhibitions | Sculpture Park | Guided Tour | Shop | Cafés

sainsburycentre.ac.uk

University of East Anglia, Norwich

UEA University of East Anglia Norwich

WHERE NORWICH
MEMORIES
ARE MADE

HOT SAUNAS. COLD DIPS.
SUP ADVENTURES. COSY CAFÉS.



thelionsdennorwich.com

Discover the City of Stories



Theatre & Performance

This is a small city with a big heart- but don't let our size fool you. Here, we're buzzing with independent cultural venues. See a first-class West End show at Norwich Theatre Royal, enjoy laugh-out-loud comedy straight from the Fringe at the Playhouse and experience captivating music at Norwich Arts Centre. Whether you're headed to the Maddermarket Theatre for local drama or Norwich Puppet Theatre for a night of cabaret, an entertaining evening is guaranteed.



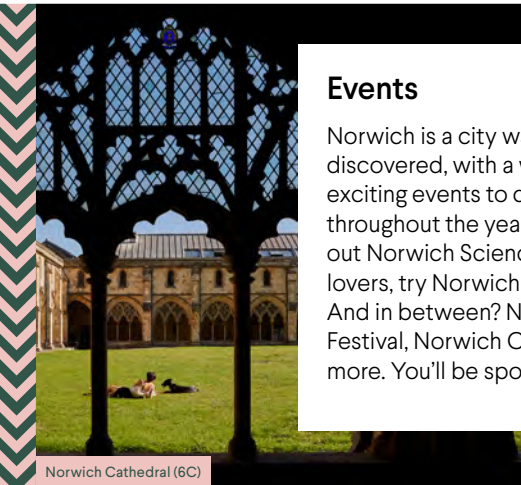
Norwich Arts Centre (2C)



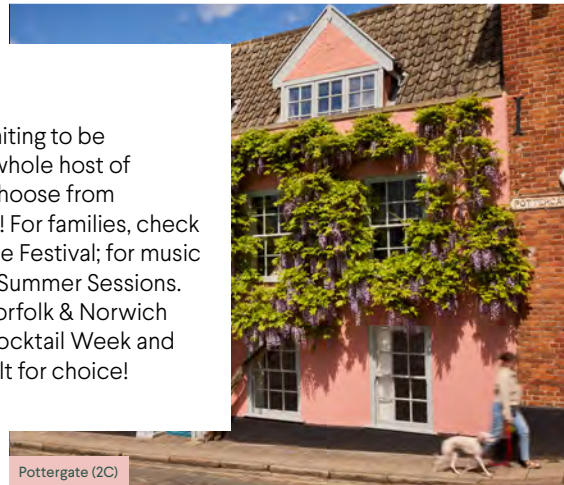
Maddermarket Theatre (3D)

Events

Norwich is a city waiting to be discovered, with a whole host of exciting events to choose from throughout the year! For families, check out Norwich Science Festival; for music lovers, try Norwich Summer Sessions. And in between? Norfolk & Norwich Festival, Norwich Cocktail Week and more. You'll be spoilt for choice!



Norwich Cathedral (6C)



Pottergate (2C)



River Wensum (5B)



Refectory Café at Norwich Cathedral (6C)



Norwich Summer Sessions (3D)



Norwich Theatre Playhouse (4C)



The Lions' Den (8B)

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Norfolk & Norwich Festival (2E)

Explore Norwich Cathedral



cathedral.org.uk

NORWICH CATHEDRAL

PRI PRI 11/12



Come fly with us!

We love Norwich.

Norwich Park&Ride

first bus

www.firstbus.co.uk/norwichparkandride

Discover our Norwich Museums



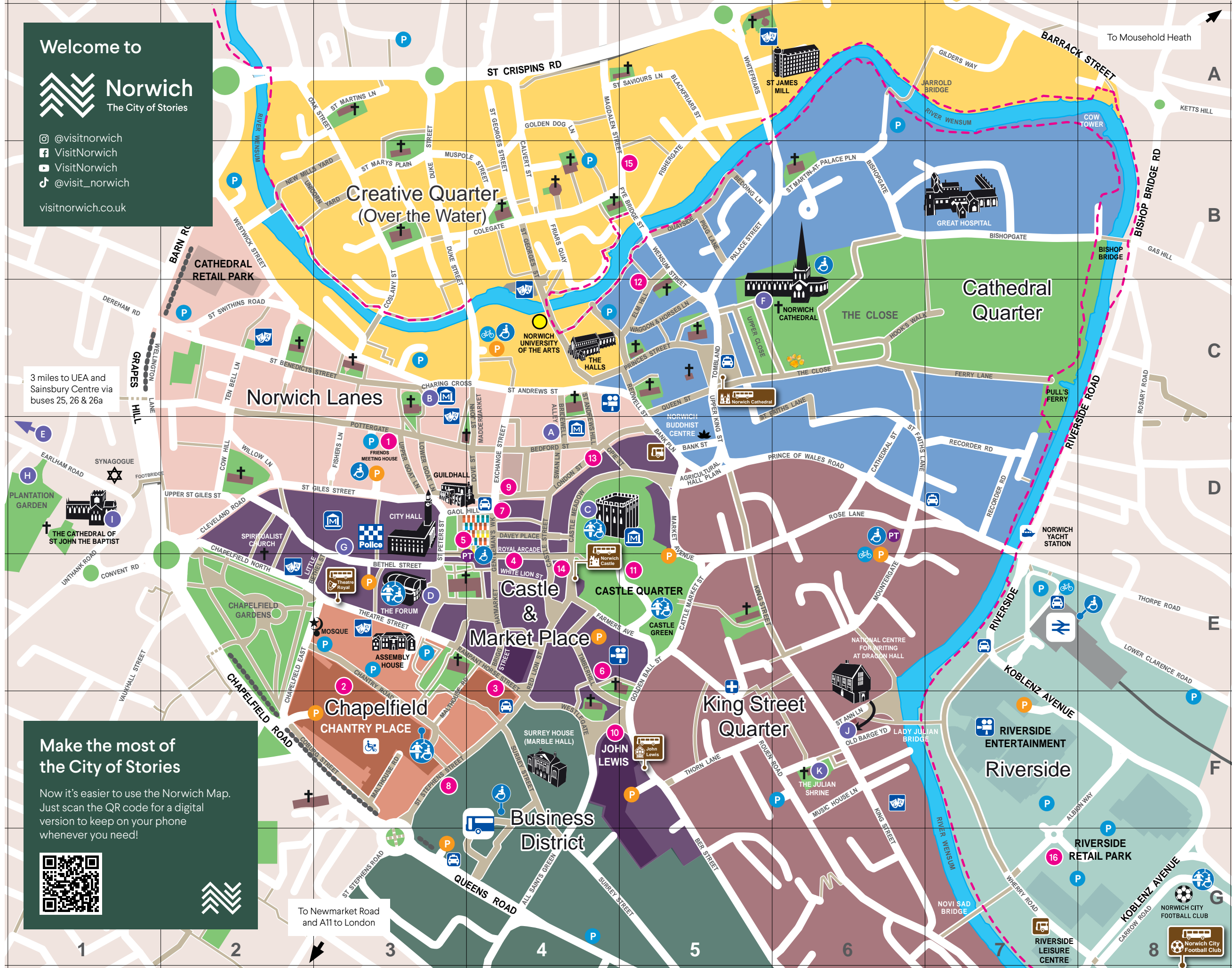
Norwich Castle

Museum of Norwich

Strangers' Hall

www.museums.norfolk.gov.uk

Norfolk Museums



Norwich: Old City, New Attitude

Here in Norwich, we're called the City of Stories for good reason: our fine city is steeped in history. Here, you can explore 900 years in a day.

Known to Anglo-Saxons as Norwic, Norwich was once England's second city - which explains the number of churches! Norman times saw the construction of Norwich Cathedral and our iconic Norwich Castle, founded by William the Conqueror.

In 1549, our cobbled streets played host to Robert Kett's rebellion before welcoming Strangers as our textile trade boomed. Victorian Norwich was known for shoemaking and Colman's Mustard. More recently, there's our Art Nouveau, Art Deco and Brutalist architecture.

Today, you can explore Norwich's incredible history through museums, landmarks and tours. Head to unmissable attractions like Norwich Castle Museum & Gallery (fully open after a multi-million pound restoration) and the Museum of Norwich, before uncovering lesser-known spots like Strangers' Hall and The South Asia Collection.

Look out for our friendly City Hosts



They're here to help! Our City Hosts are local volunteers who are passionate and knowledgeable about Norwich. If you're looking for directions, recommendations, event information or are just after a friendly chat, they'll be there to welcome and assist you.

Find them in their blue 'Here to Help' tabards!

Culture & Heritage

Follow in the footsteps of a thousand years of visitors, uncovering stories around every corner.

See our flint-knapped Guildhall just moments from the glass-fronted Forum and one of the oldest open-air markets in the country. Wander in awe at revolutionary art museum the Sainsbury Centre. Or discover Tombland's tales - home to historic alleys, the towering Norwich Cathedral and picture-perfect Elm Hill.

Our top tip? Get to know Norwich with a guided tour!

Food & Drink

Stuffed full but never stuffy. From Café Gelato's Norfolk strawberry to local wines, spirits and craft beers.

At our famous Norwich Market, taste a multicultural melting pot. Indulge in fantastic fine dining from Benedicts, WinePress and Brix & Bones. Devour flaky pastries and sip electric-roasted espresso at cosy cafés, savour prize-winning chips at Grosvenor Fish Bar or try delicious vegetarian dishes at Namaste Village. End your day al fresco at a waterside pub or take a seat in Yalm food hall.

Shopping

Norwich is a treasure trove for shopping.

In the Lanes, discover independent bookshops, curated lifestyle stores and vintage boutiques. Here, you'll find Jarrolds, our award-winning flagship department store. Treat yourself across five floors full of fashion, food and more. And don't forget our glistening Royal Arcade or cobbled Cathedral Quarter.

For high street heroes, there's Chantry Place and Castle Quarter. Or how about churches brimming with antique treasures and museum shops like Country & Eastern for one-of-a-kind gifts?

Nature & Green Spaces

Did you know Norwich is part of the Broads National Park? Discover our natural side, whether you're rolling, strolling or paddling.

Walk your furry friends along our riverside walk, get lost in a good book in Norwich Cathedral Herb Garden or spend family time at Chapelfield Gardens. While you're here, uncover hidden gems like The Plantation Garden and head to Mousehold Heath for spectacular views no matter the season. Or get out on the water with a canoe, motorboat or paddleboard.