

FOR IMMEDIATE RELEASE

Pensthorpe Brings Back Popular Summer Membership at Even Lower Price to Support Families

Pensthorpe Nature Reserve has announced the return of its popular **Summer Membership**, now offering even greater value for visitors with a reduced price of just £25 - down from £30 last year.

The limited-availability membership provides **unlimited access from 18th July to 2nd September**, giving families the opportunity to enjoy more days out for less at a time when rising costs continue to impact household budgets.

Set across 700 acres of diverse habitats, gardens and family-friendly attractions, Pensthorpe offers a full day out experience that visitors can return to again and again - from wildlife spotting and peaceful walks to award-winning indoor and outdoor play.

The launch comes during an exciting period for the reserve, which has recently seen a number of major enhancements. These include the transformation of its popular Courtyard Café, the installation of a **£300,000 outdoor play area**, and the addition of a **brand new biosonification garden**, further enriching the visitor experience.

Pensthorpe's gardens are particularly special during the height of summer, offering a vibrant and ever-changing landscape for visitors to explore. As well as being a place for family adventure, the reserve also provides space to slow down, relax and unwind in nature.

A spokesperson for Pensthorpe said:

"Following the success of last year's Summer Membership, we wanted to bring it back in a way that offers even better value. By reducing the price, we hope more families can take advantage of everything Pensthorpe has to offer across the summer holidays, while also enjoying the many improvements we've made across the site."

With no limit on visits, the membership is designed to give guests flexibility - whether dropping in for a short visit or spending a full day exploring the reserve.

The offer comes at a time when many families are seeking affordable ways to keep children entertained during the school holidays, making Pensthorpe's Summer Membership a cost-effective solution for repeat visits and outdoor experiences.

With availability limited, early booking is encouraged.

Visitors can find out more and secure their membership by visiting:

<https://pensthorpe.com>

Notes to Editors

Pensthorpe is a 700-acre family-friendly nature reserve located 11 miles inland from the North Norfolk coast.

Interactive trails, seven bird hides and several charming boardwalks weave through the wilderness of the reserve and present an opportunity to get closer to native and migrating wildlife – over 1,200 different species have been recorded.

A hidden gem for garden lovers, Pensthorpe is home to six spectacular gardens, including the Millennium Garden designed by world-renowned plantsman Piet Oudolf. Families enjoy wildlife-inspired eco play areas, including WildRootz, which are often hailed as some of the best in Norfolk. The reserve's serene environment offers unrivalled birdwatching opportunities and a unique way to connect with the natural world.

With over 110,000 visitors a year and a recent Best Rural Attraction award, Pensthorpe has become a standout destination for all ages.

The reserve is on the A1067, one mile from Fakenham and just over 20 miles from the city of Norwich.

Entry prices fluctuate through the year. Adult tickets start from £10.95 and children from £9.95. Under 3's at just £2.00. Annual members receive free entry. Parking is free.

For more information about opening times for the reserve, shop and café, please visit: www.pensthorpe.com