

Press Release – Norwich Craft Beer Festival 2026

FOR IMMEDIATE RELEASE

Norwich Craft Beer Festival Returns to The Waterfront with Multiple European Breweries Joining the Line-Up.

The much-anticipated return of Norwich Craft Beer Festival is set to make its return to The Waterfront this early **May Bank Holiday**, bringing with it a bold and exciting celebration of European brewing talent. After a successful debut festival, the team from **Sir Toby's Beers** on Norwich Market who run Norwich Craft Beer Festival have **expanded** both the size of the venue as well as bringing a number of European Breweries for the first time. They have also added an additional day as beer fans can now attend a new **Friday evening session** on Friday 1<sup>st</sup> May.

Norwich Craft Beer Festival have added an extra room for 'more breweries and additional seating' this year, adding the use of the Waterfront Studio as well as 'The Green Room' for brewery talks. It will also see beer being poured from Paulaner Brauerei München from **Munich, Germany** and Kasteel Brouwerij Van Honsebrouck from West Flanders, Belgium. They are also excited to announce that the team from Bullhouse Brew Co from **Belfast**, Northern Ireland are flying over to pour some big-hitting pale ales & IPAs.

This is an exciting addition to the line-up which is already filled with some truly stand-out national and local breweries – with many returning for the second year. Local legends **Duration**, All Day and Ampersand are back and the team recently brewed a one-off 'Festival Beer' at the latter which will only be poured across the event. Luke Stott from Sir Toby's Beers says 'We are keeping the exact recipe of the festival brew secret until the first day, but it may or may not involve Jammy Dodgers'.

Craft Breweries travelling to Norwich and making their debut at the festival are 'Holy Goat' from **Dundee, Scotland** who will be bringing a range of weird and wonderful sour beers and imperial stouts as well as 'Radio City Beer Works' from Chelmsford who will be celebrating their 7<sup>th</sup> Birthday by 'first pouring' all 7 of their celebration brews. Returning brewing elite '**Emperors Brewery**' will be once again pouring a range of strong and barrel-aged one-off brews that have given them such a cult following.

Co-Owner of Sir Toby's Beers Dominic Burke said:

"We're thrilled to bring the Norwich Craft Beer Festival back to The Waterfront, and this year we've really pushed to highlight the incredible diversity coming out of Europe right now. There's a real sense of innovation meeting tradition across the continent, and we want people to experience that firsthand. We have also seen a significant increase in our customers embracing European style **lagers and fruit beers** across our venues, so wanted to embrace this as NCBF 2026."

Norwich Craft Beer Festival is from 1<sup>st</sup> – 3<sup>rd</sup> May at The Waterfront, Norwich. There are 4 sessions to attend: Friday 1<sup>st</sup> May 6pm – 10:30pm, Saturday 2<sup>nd</sup> May 12pm – 4:30pm, Saturday 2<sup>nd</sup> May 6pm – 10:30pm, Sunday 3<sup>rd</sup> May 12pm – 4:30pm. Tickets are available to purchase online at <https://www.ueaticketbookings.co.uk/> and guests can purchase either a General Entry ticket (to then buy tokens in exchange for beers once inside) or a VIP ticket (unlimited pours throughout the session). BoHo Nachos will be serving street food during all sessions and information on the events DJ line-up is available to view online on the socials.

Event Details:

Location: The Waterfront, Norwich

Dates: 1<sup>st</sup> – 3<sup>rd</sup> May 2026

Tickets: <https://www.ueaticketbookings.co.uk/>

Website: [norwichcraftbeerfest.co.uk](http://norwichcraftbeerfest.co.uk)

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