

Discover a City of Stories through our 2026 Norwich Summer Trail

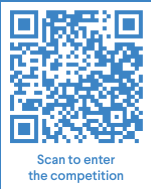
From historic streets with award-winning bookshops to our very own Paddington, Norwich has long been known as the City of Stories. To celebrate this National Year of Reading, VisitNorwich is inviting budding book lovers to seek out clues hidden across the city. Make a day of it or spread out your visits throughout the holidays.

Launching on 18th July and running until 31st August, the City of Stories Summer Trail will guide visitors across the city centre, searching out storybooks and clues to be in with the chance of winning some exclusive prizes! Along the way, families may even uncover tales from Norwich's incredible past, inviting them to soak it all in, stopping at local landmarks, welcoming shops or for a tempting treat at our many independent eateries.

Can you crack the City of Stories Summer Trail?

Visit each storybook to find all the letters and reveal the hidden message below.

Once you've cracked the code, please use the QR code to enter the competition, or post your entry in the postbox in John Lewis' toy department or Norwich Cathedral's Hostry entrance, or email info@norwichbid.co.uk.



Entries must be received by 4th September 2026.

6	17	23	7	28	1				
16	21	24	5	8	15	29	9	18	2
14	22	10	3	20	25	11	30	4	
26	13	27	19	12					

Name:

Email:



Discover centuries of stories at Norwich Cathedral

For centuries, Norwich Cathedral's spire has risen high above the city's skyline, and its ancient architecture echoes with stories.

From its beginnings as a Benedictine monastery to its role as a modern-day cathedral, there is so much to explore and always something new to discover!

Look up in awe at one of the tallest Cathedral spires in the country, marvel at the magnificent medieval Cloister, see the unique font that was once used for mixing toffee at a local chocolate factory, and look out for Budge the Cathedral cat!

The Cathedral's free guided tours are the perfect way to find out even more fascinating facts, while children can borrow free Explorer Backpacks – complete with binoculars and magnifying glass – to get up close with the Cathedral.

Even more stories can be found in the Cathedral's Library, which is packed with historic books and modern texts and open on Tuesdays, Wednesdays and Thursdays.

Norwich Cathedral is open daily 7.30am – 6.30pm. cathedral.org.uk



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Norwich City of Stories Summer Trail

18th July – 31st August
Family-friendly, summer treasure hunt across Norwich





Storybook Locations

Plantation Garden	1	Planted Norwich	15
The Cathedral of St John the Baptist	2	The Cuppie Hut	16
The Waffle House	3	Look Twice	17
The Garage	4	Jarrolds	18
Norwich Theatre Royal	5	Dipple & Conway	19
Millennium Library	6	Waterstones	20
Rosa's Thai	7	Logans	21
John Lewis	8	Cosmic Jo's Galactic Trading Outpost	22
Bookbugs and Dragon Tales	9	Museum of Norwich	23
The Julian Centre	10	Atwin & Co	24
National Centre for Writing	11	The Book Hive	25
Castle Quarter Noticeboard L2	12	Cafe Gelato	26
Yalm	13	Bowhill & Elliott	27
The Garnet	14	The Bear Shop	28
		Tombland Bookshop	29
		Norwich Cathedral	30

Twenty Stories. One City.

VisitNorwich's twentieth anniversary series, **Twenty Stories**, is about bravery, boldness and ambition, shining a spotlight on twenty historic characters associated with Norwich – from medieval rebels and mystics to pioneering reformers, artists and unsung heroes.

You are invited to **Step Into The Story**, connecting people to place and storytelling to storyline. From plaques featured on ancient walls and museums housed in medieval buildings to walking tours led by experts, contemporary book benches on our streets and free public spaces.

Discover all this online at visitnorwich.co.uk.

Enjoy a great day out!

There's so much family fun going on across the city this summer! Look out for special book-themed activities citywide (find the full list at visitnorwich.co.uk/norwich-summer-trail) alongside free things to do, exciting events and more on our **What's On** page and newsletter.



Brought to you by

