OR IMMEDIATE RELEASE

Sir Richard Branson writes to Norfolk nature reserve

The Virgin founder sent a handwritten note after hearing how four former Kensington Roof Gardens flamingos were enjoying retirement at Pensthorpe.

Bill, Ben, Splosh and Pecks once lived six storeys above Kensington High Street. In 2018, when Virgin left the Kensington Roof Gardens, the four flamingos moved to Pensthorpe, near Fakenham, where they've spent the past eight years.

After hearing how the birds were getting on, Sir Richard wrote to Pensthorpe managing director Ben Marshall, naming all four in his handwritten reply.

"Wonderful to hear that Bill, Ben, Splosh and Pecks are enjoying their Norfolk retirement," he wrote.

Ben Marshall, managing director of Pensthorpe, said, "A rooftop in Kensington is an unusual place for a flamingo to call home, and I love that these four ended up here in Norfolk. Seeing Richard write out each of their names really meant a lot. If he's ever in North Norfolk, we'd love to show him where they've made their home.

"We're lucky to be able to improve the habitats for our flamingos and cranes next year through the Wetland Ambassador Project. I'm excited about what that will mean for the birds and the chance it gives us to show visitors why wetlands matter and how much wildlife depends on them."

To learn more about Pensthorpe Conservation Trust's project or make a donation, visit the Wetland Ambassador Project page.

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